#### PRIVACY POLICY

McRae has a responsibility to comply with all applicable laws, including Privacy Laws. We are committed to preserving your privacy as it relates to collection, use and disclosure of personal information on our website.

Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personal Information in accordance with our website.

## **Personal Information Collected**

The only personal information we collect through our website is when you want to subscribe to a newsletter or when you request a quote or additional information. We may require you to provide us with certain personal information, including but not limited to your name, phone number, email address, company name, or other details to help you with your experience.

### **Use of Your Personal Information**

The personal information we collect allows us to keep you up to date on our latest products, send you email notices regarding your order, newsletters regarding our products, services, and upcoming events.

#### Consent

When you provide us with your personal information, you consent that it can be used in accordance with the terms of our privacy policy.

## **Protection of Your Personal Information**

We are committed to protecting your information. Your information is stored in secure data storage to safeguard it from the public, only authorized McRae employees are allowed to access the information on a need to know basis.

Emails are not a secure means to send personal information as it is not encrypted.

### **Retention of Personal Information**

Your personal information will be kept for as long as it remains necessary or relevant or as otherwise required by law.

## **Disclosure of Your Personal Information**

McRae does not sell, share, trade, or otherwise transfer your personal information to outside parties.

## Links

Our website may contain links to other sites and advertisement. This Privacy Policy only applies to information collected by our web site.

#### **Cookies**

We do not use cookies for tracking purposes. You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You may do this through your browser settings.

# **Opting Out**

Should you wish to no longer receive further communications from us, please unsubscribe to our emails by clicking on the unsubscribe button.

# Contact

To request access to your personal information, or if you have any questions regarding our privacy policy, please contact:

# **Human Resources**

McRae Imaging Inc. 3730 Laird Road Mississauga, ON L5L 5Z7